



USA talking PLATFORMS

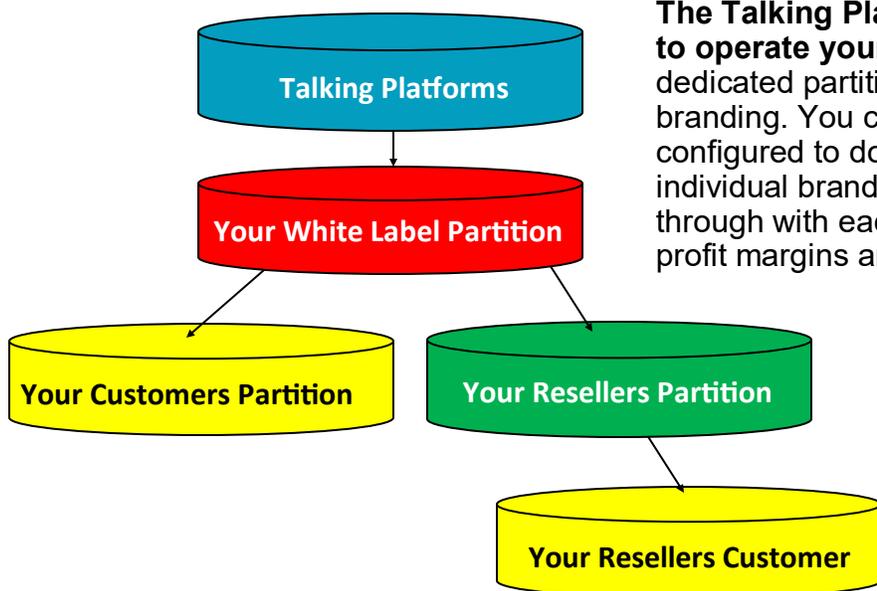
Cloud Based. White Label.
Hosted VoIP Platform for
Service Providers and
Resellers
www.talkingplatformsusa.com
Tel: 202-747-0064

The Talking Platforms solution allows Service Providers, Resellers, Entrepreneurs or any organization to provide VoIP services. These services include Hosted PBX, ITSP and SIP Trunking. Most importantly, the service is white labeled for individual company branding.

With Talking Platforms, there is no reason to build and maintain your own platform, use inferior solutions or become an agent of a competitive provider.

There are numerous VoIP providers in the marketplace, but we believe that by incorporating state of the art security provisions, core stability and white label partitioning, we have a distinct advantage over the competition.

Talking Platforms is uniquely focused on servicing only the reseller market. Our solution was developed specifically to serve the demand for white labeled telephony services. Talking Platforms has been successfully delivering real business benefits and cost savings to companies across the United States for more than 10 years.



The Talking Platforms Solution allows you to operate your own VoIP business with a dedicated partition under your company branding. You can host direct customers or, if configured to do so, resellers with their own individual branding. Billing and invoicing flow through with each party able to control pricing, profit margins and branding.

Service Features

The Talking Platforms Solution contains all the features your customers, resellers or distributors require:

Core Services

- Hosted VoIP (Business)
- ITSP (Residential)
- SIP Trunking



Hosted VoIP Features

- Free Intra-Domain Calls
- Inbound Toll Free Billing
- Domestic & International Calling
- Extension Calling
- PBX Directory/Dial By Name
- 7/10/11 Digit Dialing
- Hunt Groups
- Call Queue
- Conference Rooms/Bridge
- Paging/Intercom
- Auto Attendant (multiple)
- IVR Nodes
- Voicemail (visual & Std)
- Voicemail Forward
- Voicemail Direct Dial
- Voicemail to Email
- Voicemail Indication**
- DID (Direct Inward Dial) Routing
- 3 Way Calling
- Call Forwarding
- No Answer Call Forwarding
- Busy Call Forwarding
- Call Transfer
- Attended Transfer
- Unattended Transfer
- Blind Transfer
- DualRing with Delay Control
- Single Account Multi Register
- Redirect on Loss of Registration
- Call Block
- Call Hold
- Park Calls
- Park Call Reminder Control
- Shared Line Appearance
- Call Waiting Indication**
- Personal Greeting
- Music on Hold
- Custom Music on Hold
- Music on Hold by Location
- PSTN/Mobile Calls
- Virtual Switch Board
- Advanced Operator Panel (3rd party software)
- Hot Desking
- Shared Mailboxes
- Service Flags/Day & Night Mode
- PBX Time Zone
- Agent Groups/Queue
- Caller ID Mapping
- Integrated Partition Billing
- CDR Records
- Export CDR Records
- View Rate Cards
- On-Line Administration
- Secure User Activation
- 911/E911 Support*

* 911/E911 services are available. E911 services dependent on local PSAP and law enforcement capability.

** Feature dependent on SIP Phone/may indicate Caller ID with call waiting.

Service Features (continued)

Residential Features

- Class 5 Services
- Free Intra-Domain Calls
- Local and International Calling
- Caller ID
- Caller ID Block
- Call Forwarding
- No Answer Call Forwarding
- Call Waiting
- 3 Way Calling
- Voicemail (Standard and Visual)
- Voicemail Indication**
- Voicemail to Email
- 7 or 10 Digit Local Dialing
- Single Account Multi Register
- Redirect on Loss of Registration
- Address Book
- Speed Dial
- On-Line Administration
- 911/E911*
- Personal Greeting
- Secure User Activation
- Virtual extension



SIP Trunk Features

- IP PBX
- PBX via Gateway
- IP Authentication
- Registration
- IP Failover/Forwarding
- Single-Trunk Channel
- Multi-Trunk Channels
- Local/Long Distance/International
- Billing/CDR

* 911/E911 services are available. E911 services dependent on local PSAP and law enforcement capability.

** Feature dependent on SIP Phone/may indicate Caller ID with call waiting.

Reseller Features

The Talking Platforms Solution contains advanced Reseller Features:

Reseller Features

- Distributors or Resellers
- White Label Branding
- Configure VoIP Accounts
- Packaged Minutes
- Unlimited Brands
- Tax Configuration
- Create Companies
- Companies Invoices
- CLI Mapping
- Unlimited Profit Centers
- Currency Conversions
- Unlimited Rate Cards
- Rate Card Mappings
- Brand Configuration
- Brand Options
- Nominal Accounts
- CDR Records
- Export CDR Records

*All functionality is configured via the secure online web interface.

Distributor and/or Resellers: If configured to do so, you can have sub-distributors and resellers below your level.

Unlimited Profit Centers : Create unlimited profit centers to control sub-distributors and/or resellers or your own customers. A profit center groups together countries, products, prices, rate cards, branding and brand options.

Configure Tax Options: The platform will allow for manual tax entry or SureTax™ automated taxation for local, state, federal, regulatory and telecom.

Currency Conversions: Apply currency conversions and sell to other countries outside the USA.

Configure PBX Accounts Order and configure PBX accounts. Each company is partitioned on the PBX by domain.

Unlimited Rate Cards: Create unlimited rate cards within each profit center. Rate cards can then be mapped to different products if required. You could have a PBX account with packaged minutes attached, when the packaged minutes are all used you may want to call rates to be higher than a standard calling plan.

Packaged Minutes: Group together dial codes and times to create a range of flexible packaged minute plans to assign to a PBX account.



Reseller Features (continued)

Rate Card Mappings: Rate cards can then be mapped to different products if required. You could have a PBX account with packaged minutes attached, when the packaged minutes are all used you may want the call rates to be higher than a standard calling plan.

Unlimited Brands: Within each profit center you can have different brands. A brand is a way of identifying different products with different prices along with different brand options (if required).

Brand Configuration: You have full control over your brand configuration.

White Label Branding : Configure such things as the color of the login page, images for invoicing, text for invoicing, text on the web browser. Make it look and feel like your product.

Brand Options : Various options are available at brand level such as whether a customer can view CLI mappings, delete accounts, view CDR columns.

Create Companies: Each company lives in its own partition on the system. View, configure and control everything to do with your customers.

Company Invoices: Each company has its own set of invoices.

Nominal Accounts: Each profit center has its own set of nominal accounts. These include Debtors, Sales and Tax and Creditors, Sales and Tax.

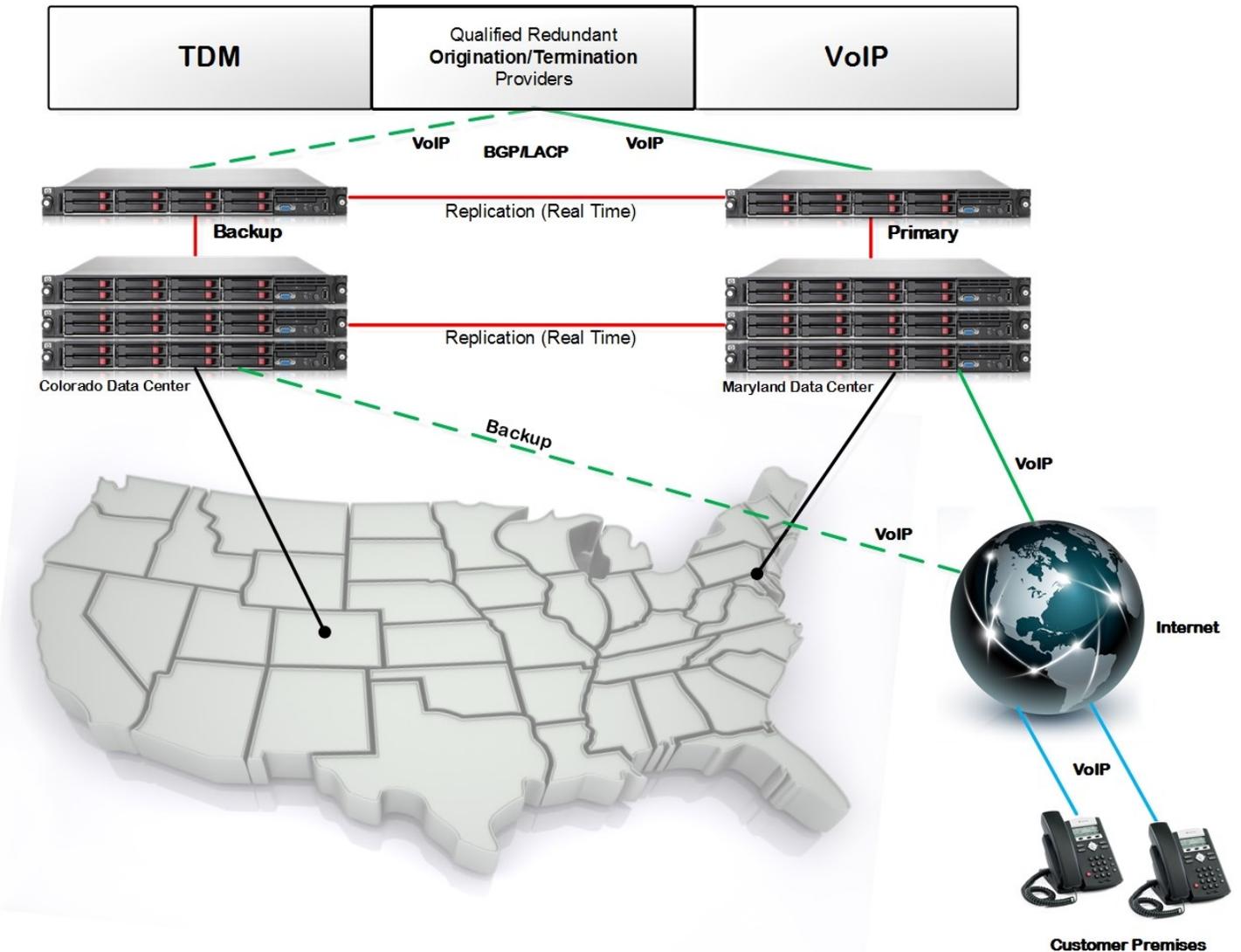
CLI (Caller Line Identity) Mapping: Each PBX extension can be assigned its own CLI number or you can choose to present a single CLI number such as the reception or auto attendant. You are



Talking Platforms is looking for individuals and organizations who understand that the VoIP service business is built on reliability, quality service and overall functionality. Your customers have been trained for years by the telephone company to just pick up their phone and it will have dial tone. They were trained to use features like call waiting, call forwarding and voicemail. When this functionality does not work, customers will rarely stay with that provider. Utilizing inferior software solutions and small start up providers may appear attractive when you think of short term costs, but in the long term it will have dramatic costs tied to customer turnover and massive technical support. Don't make the mistake, choose Talking Platforms today.

Secure and Reliable

The Talking Platforms application is built on security, reliability, redundancy and scalability:



Reliability, Redundancy and Availability

Talking Platforms infrastructure is designed with failover, redundancy and replication throughout the network. No single point of failure exists with redundant servers, routers and switches combined with real time replication to a secondary data center. It is designed to provide uninterrupted service in the event a server, database, router, switch or entire data center goes down.

The Talking Platforms network consists of multiple data and IP provider links from two data centers. Each of these links is capable of carrying the entire network load in the event of single or multiple link failure.

Secure and Reliable (continued)

Data Center Capabilities

The Talking Platforms primary data center is an enterprise class site with 7x24 monitoring and protection. The data center is located in Baltimore, Maryland and provides the following capabilities, features and services:

- 22,000 square foot facility
- Three 800kw Caterpillar Generators
- Liebert Uninterrupted Power Supply
- Dual Power Feeds
- 410 Tons of cooling
- Advanced fire suppression systems
- SSAE-16 Compliant and PCI-DSS Certified
- 24x7x365 Operations Support Center with Onsite engineers
- Multi-Tiered security surveillance including bio-metric hand scanners
- Direct fiber access to multiple Tier 1 internet providers (Level 3, XO



Scalability

Talking Platforms provides a fully scalable system based on VoIP infrastructure. We can scale the system to as many sites and users as required. The core technology allows for centralized management and billing at any scale. Additional customers can be added quickly, easily and securely from a standard web browser at any location with Internet access.

In addition, you can have unlimited resellers and distributors operating under your partition while they enjoy full white label capability. Your resellers and distributors have full scalability while maintaining their own identity with no exposure to your company brand or Talking Platforms. In effect, you and your resellers are running your own hosted VoIP system.

Talking Platforms is the answer to entering the lucrative Hosted PBX, ITSP and SIP Trunking market.
Let us help you launch your Hosted VoIP service today.

For more information, contact us at Talking Platforms USA

Call: 1-202-747-0064 or visit: www.talkingplatformsusa.com

